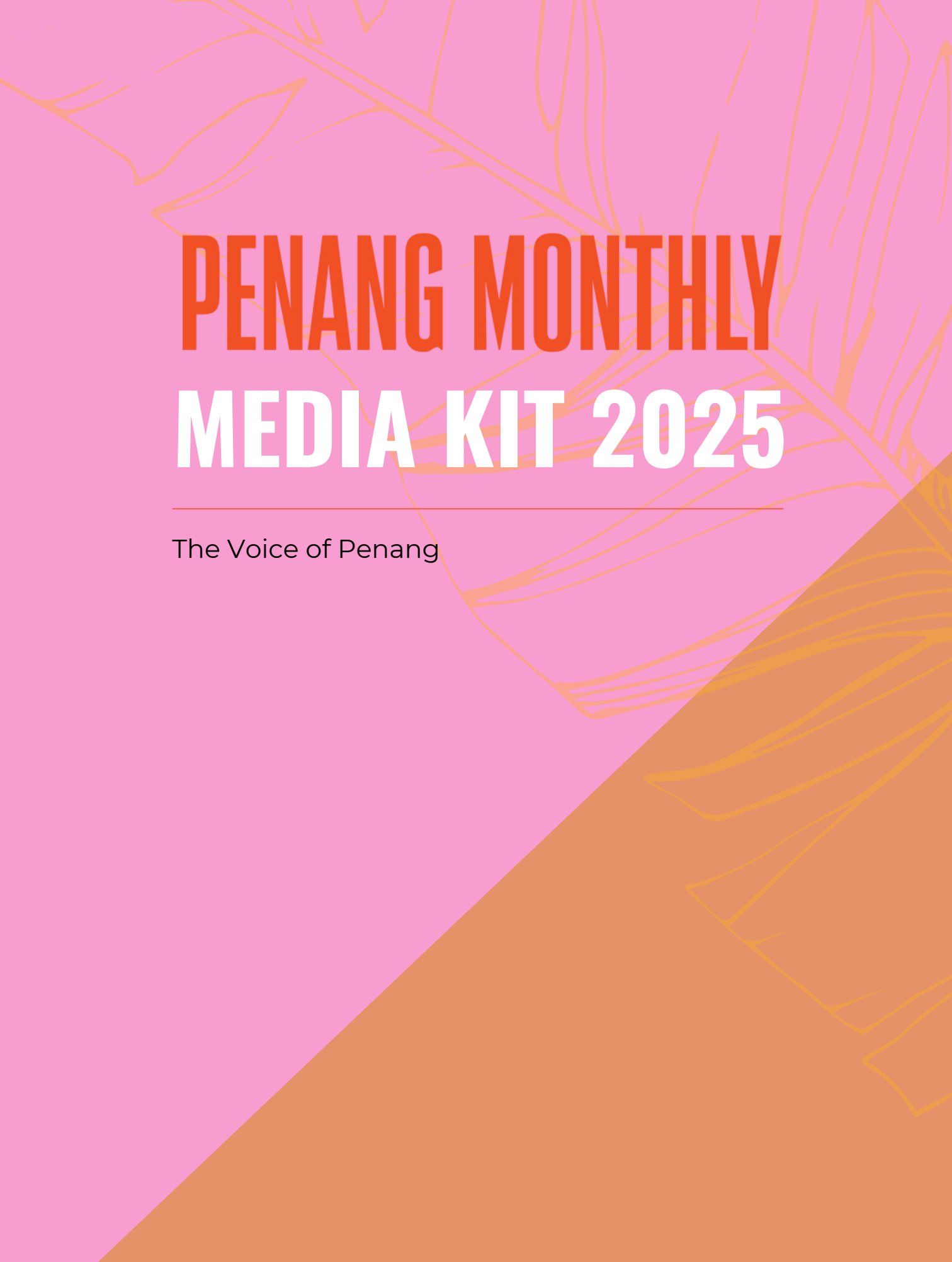




PENANG MONTHLY **MEDIA KIT 2025**

The Voice of Penang

ABOUT US

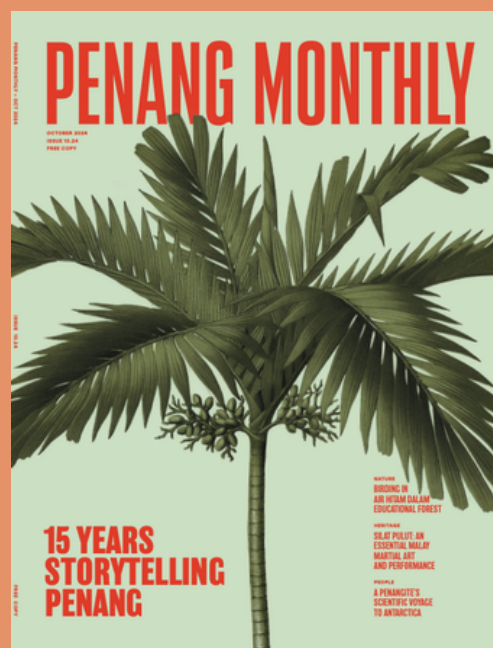
A publication of Penang Institute, Penang Monthly is the voice of Penang and an inspiring read for the curious Malaysian. Publishing articles concerning the well-being and good folks of Penang, we also run interesting national – and occasionally regional – analysis on politics, economy, culture and society.

MONTHLY DISTRIBUTION

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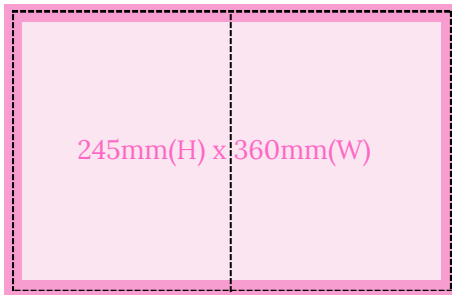
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Penang Institute is one of Malaysia's major think tanks. Funded by the Penang state government, it was established in 1997 as the Socio-economic and Environmental Research Institute (SERI) and underwent a name change in 2011 as part of a rebranding exercise to reflect the heightened ambitions of the state to secure Penang's reputation as an intellectual hub and as the culture capital of the country, and to enhance Penang's reputation in Asean and beyond. With the tagline "Making Ideas Work", Penang Institute encourages bold and innovative thinking not only in academic disciplines but also through the support it gives to literature and culture by way of events such as book launches and public literature seminars; through participation in the annual George Town Literary Festival; through its public policy brief, ISSUES; and through its renowned magazine Penang Monthly and the Penang Book Prize.



RATES & SPECIFICATIONS

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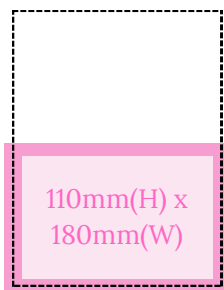
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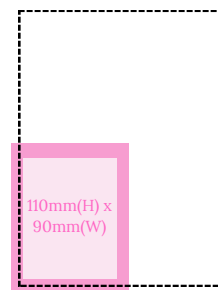
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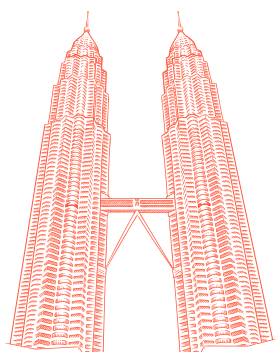
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